

Quilter

Discover the benefits of rewrapping

Do you have clients with significant investments held in a General Investment Account (GIA)? If yes, there could be significant potential tax savings waiting to be realised by considering other tax efficient investments. The following case studies highlight why it's so important to check, particularly given the changing tax landscape.



Jennifer

Age: 55
Gross salary: £65,000

Jennifer is 55 and is the mother of two teenage children, Jason aged 19 and Mia who is 16.

She has built up good savings over her working life including a workplace pension, ISA and a collection of funds (OEICs and unit trusts) in a general investment account (GIA).

Every year she maximises her ISA through funding from her savings and bonus payments. Her GIA is valued at £150,000 with an unrealised gain of £16,250.

She earns a gross salary of £65,000 and has the potential to receive a bonus of up to 20%, depending on her performance at work.

Jennifer has read in the papers that more people are paying higher rates of tax and she's worried that it is going to affect her. Her adviser discusses Jennifer's concerns and explains that fiscal drag is an issue that will affect many people in the coming years but there are options available to help minimise its effect.

Jennifer's adviser agrees to carry out a full review of her investments and tax wrappers. Recent reductions to the dividend allowance and CGT annual exempt amount will continue to impact Jennifer's net returns.

As Jennifer does not want to touch the money for 5 to 10 years, her adviser considers a single premium onshore bond. Her adviser uses the Quilter ongoing tax comparison tool as part of the decision making process.

What tax will Jennifer pay if she continues to hold the money in her GIA?

Investment value - £150,000 (including unrealised gain of £16,250)

5-10 year investment horizon with 2% capital growth, 3% dividend yield, and 1% interest yield

Rates of tax

- Capital gains above £3,000* – 24%
- Dividends above £500* – 35.75%
- Interest above £500* – 40% (42% from year 2)

Table 1	Opening value	Capital growth	Tax on gain	Dividends	Tax on dividends	Interest	Tax on interest	Total tax
1	£150,000.00	£3,000.00	£0.00	£4,500.00	£1,430.00	£1,500.00	£400.00	£1,830.00
2	£159,000.00	£3,180.00	£0.00	£4,770.00	£1,526.53	£1,590.00	£457.80	£1,984.33
3	£168,540.00	£3,370.80	£0.00	£5,056.20	£1,625.27	£1,685.40	£493.67	£2,118.93
4	£178,652.40	£3,573.05	£0.00	£5,359.57	£1,729.79	£1,786.52	£531.73	£2,261.52
5	£189,371.54	£3,787.43	£0.00	£5,681.15	£1,840.82	£1,893.72	£572.34	£2,413.16
6	£200,733.84	£4,014.68	£0.00	£6,022.02	£1,958.75	£2,007.34	£615.44	£2,574.19
7	£212,777.87	£4,255.56	£0.00	£6,383.34	£2,083.99	£2,127.78	£661.41	£2,745.39
8	£225,544.54	£4,510.89	£0.00	£6,766.34	£2,216.62	£2,255.45	£710.20	£2,926.82
9	£239,077.21	£4,781.54	£0.00	£7,172.32	£2,357.47	£2,390.77	£762.20	£3,119.67
10	£253,421.84	£5,068.44	£0.00	£7,602.66	£2,507.02	£2,534.22	£817.41	£3,324.44
							Total	£25,298.45

**For the purposes of this illustration, allowances are assumed to remain frozen until year three, at which point they are indexed by 2% per annum.*
***For the purposes of this illustration, gains up to the annual exempt amount are realised each year but no gains above this are realised.*

Taking into account the assumptions, the total tax Jennifer will pay if she leaves her money in the GIA is £25,298.

What tax will Jennifer pay if she moves the net investment amount into an onshore bond?

Value of assets from GIA - £150,000

CGT liability - (£16,250 minus £3,000 annual allowance x 24%)

Investment value into the bond - £146,820

Rates of tax[1]

- Capital gains – 20% (22% from year 2)
- Dividends 0%
- Interest 20% (22% from year 2)

Table 2	Opening value	Capital growth	Tax charge	Dividends	Tax charge	Interest	Tax charge	Total tax charge	Tax comparison*
1	£146,820.00	£2,936.40	£587.28	£4,404.60	£0.00	£1,468.20	£293.64	£880.92	£949.08
2	£154,748.28	£3,094.97	£680.89	£4,642.45	£0.00	£1,547.48	£340.45	£1,021.34	£962.99
3	£163,011.84	£3,260.24	£717.25	£4,890.36	£0.00	£1,630.12	£358.63	£1,075.88	£1,043.06
4	£171,716.67	£3,434.33	£755.55	£5,151.50	£0.00	£1,717.17	£377.78	£1,133.33	£1,128.19
5	£180,886.34	£3,617.73	£795.90	£5,426.59	£0.00	£1,808.86	£397.95	£1,193.85	£1,219.31
6	£190,545.67	£3,810.91	£838.40	£5,716.37	£0.00	£1,905.46	£419.20	£1,257.60	£1,316.59
7	£200,720.81	£4,014.42	£883.17	£6,021.62	£0.00	£2,007.21	£441.59	£1,324.76	£1,420.64
8	£211,439.30	£4,228.79	£930.33	£6,343.18	£0.00	£2,114.39	£465.17	£1,395.50	£1,531.32
9	£222,730.16	£4,454.60	£980.01	£6,681.90	£0.00	£2,227.30	£490.01	£1,470.02	£1,649.65
10	£234,623.95	£4,692.48	£1,032.35	£7,038.72	£0.00	£2,346.24	£516.17	£1,548.52	£1,775.92
							Total	£12,301.71	£12,996.74

[1] Income and gains are not taxed at the normal rates of Corporation Tax but at a 'policyholder rate' linked to the saving basic rate – 20% (increasing to 22% from April 2027). The exception to this is dividends which are generally exempt. An element of the dividend distribution may be a non-exempt payment. This element is subject to 20% tax (22%). Overseas dividends may be subject to withholding tax.
** The difference in paid liability between table 1 and table 2.*

As you can see, by moving the money into a bond, the total tax Jennifer will pay is £12,301. That's a saving of £12,996 over ten years.**

*** Total Tax paid under Table 1 £25,298.45 minus Total tax charge in table 2 £12,301.71 = £12,996.74*



What capital gains tax (CGT) will Jennifer pay?

- There is an initial CGT bill to move the assets from the GIA, as gains of £16,250 remain.
- After deducting the CGT annual exempt amount (£3,000) this creates a CGT liability of £3,180.
- If we consider the £3,180 CGT bill deducted from the onshore investment bond investment, the net return value of the bond after 10 years is £247,153 compared with £243,328 (after deducting the tax suffered during the 10 year term) for the GIA.

The reduction in tax provides 0.39% per annum increased net return on the bond investment over 10 years and the CGT liability incurred by moving the GIA assets is recouped by the end of the fourth year.

Summary of advice

For this particular example, Jennifer can save income tax on a yearly basis by placing her savings into a bond compared with leaving them in her GIA.

Whilst the example assumes Jennifer did not want to take any ongoing withdrawals, if she had chosen to take 5% withdrawals from year 1 to 10 there would still be a tax saving. However, the amount of the tax saving would be reduced due to a reduction in the income yields on the depleting investment value.

When Jennifer looks to decumulate her wealth from her bond in the future this will be a new 'advice event' with a strategy being formed.

Bond taxation

For a detailed understanding of the way onshore bonds are taxed, read our guide called '**Collective Investment Bond: taxation of the life fund**'.

We also have a number of support videos and resources available on our popular chargeable event hub at **www.quilter.com/cehub**.


Collective Investment Bond: taxation of the life fund

Quilter

For financial advisers only

This document outlines how Quilter Life & Pensions Limited ('Quilter') pays Corporation Tax on income and gains within the Collective Investment Bond. It also explains how Quilter recoups this through a 'Life Fund Tax Charge' deducted as part of the bond charges payable by the policyholder.

Key Takeaways:

- All UK life companies who offer an onshore single premium insurance bond will be subject to Corporation Tax on income and gains on 'policyholder funds'. These are funds held solely for the purposes of backing the value (liability) of the insurance policies they have written
- Income and gains on policyholder funds are not taxed at the normal rates of Corporation Tax but at a 'policyholder rate' linked to the basic rate of income tax – 20%
- All UK life companies recoup the tax they are subject to from policyholders. This traditionally is done through the price set per unit in the life company's internal life funds
- As Quilter does not offer internal life funds, the Collective Investment Bond is linked directly to the underlying fund. This means the price is consistent across all products on the platform
- The way the corporation tax is recouped on the Collective Investment Bond is through the Life Fund Tax Charge, an explicit charge taken from the investment bond ('the bond')
- The amount of the Life Fund Tax Charge will vary dependent on the investments to which the policyholder links the value of their Collective Investment Bond
- The amount of the Life Fund Tax Charge will be equal to or less than 20% of any income or gains
- The policyholder will receive a 20% tax credit, which can be used against any income tax liability as a consequence of a 'chargeable event gain' on the bond.

Structure of an investment bond

In order to understand how bonds are taxed it is important to highlight the unique structure of an investment bond (see diagram).

Investment Bond

- A bond is a unit-linked life insurance policy usually offering a death benefit. Most will be written as a number of identical policy segments. The Collective Investment Bond offers 101% (of the surrender value) death benefit and 1,000 policy segments
- The policyholder owns the bond, which has 'notional units' which are valued by reference to the

How would the outcome change if Jennifer was a basic rate taxpayer?

To demonstrate that the outcome for each client could be different, the above case study has been reworked below on the basis Jennifer is a basic rate taxpayer. The table shows the amount of tax Jennifer would pay if she maintained her investments in the GIA and the extra tax she would pay if she moved her investments to a bond. All other assumptions remain the same.

Rates of tax

- Capital gains above £3,000* – 18%
- Dividends above £500* – 10.75%
- Interest above £1,000* – 20% (22% from year 2)

As the internal bond tax rates remain unchanged by Jennifer being a basic rate taxpayer, the bond taxation is the same as in the initial example, with the exception of the investment amount being slighter higher due to a lower CGT bill for selling the GIA (£2,385 instead of £3,180) because Jennifer is a basic rate taxpayer.

End of year	Opening value	Capital growth	Tax on gain	Dividends	Tax on dividends	Interest	Tax on interest	Total tax	Tax comparison
1	£150,000.00	£3,000.00	£0.00	£4,500.00	£430.00	£1,500.00	£100.00	£530.00	**-£355.69**
2	£159,000.00	£3,180.00	£0.00	£4,770.00	£459.03	£1,590.00	£129.80	£588.83	**-£438.04**
3	£168,540.00	£3,370.80	£0.00	£5,056.20	£488.72	£1,685.40	£146.39	£635.10	**-£446.60**
4	£178,652.40	£3,573.05	£0.00	£5,359.57	£520.15	£1,786.52	£164.02	£684.16	**-£455.31**
5	£189,371.54	£3,787.43	£0.00	£5,681.15	£553.53	£1,893.72	£182.98	£736.51	**-£463.80**
6	£200,733.84	£4,014.68	£0.00	£6,022.02	£588.99	£2,007.34	£203.13	£792.13	**-£472.28**
7	£212,777.87	£4,255.56	£0.00	£6,383.34	£626.65	£2,127.78	£224.79	£851.44	**-£480.49**
8	£225,544.54	£4,510.89	£0.00	£6,766.34	£666.54	£2,255.45	£247.82	£914.35	**-£488.70**
9	£239,077.21	£4,781.54	£0.00	£7,172.32	£708.89	£2,390.77	£272.53	£981.42	**-£496.56**
10	£253,421.84	£5,068.44	£0.00	£7,602.66	£753.86	£2,534.22	£298.81	£1,052.67	**-£504.23**
							Total	**£7,766.62**	**-£4,601.71**

**For the purposes of this illustration allowances are assumed to remain frozen until year three at which point, they are indexed by 2% per annum.*
***For the purposes of this illustration, gains up to the Annual Exempt Amount are realised each year but no gains above this are realised.*

Tax is deducted from the investment to provide an illustrative net return.

Summary of advice

As you can see, if Jennifer was a basic rate taxpayer, she could save income tax on a yearly basis by leaving her savings in the GIA compared with moving them to a bond. The savings are due to the lower dividend rate of 8.75% and higher personal savings allowance of £1,000. Jennifer will continue to have annual reporting obligations on any income and realised gains above the tax-free allowances.

Conclusion

In Jennifer's case, moving her money from the GIA to a bond could result in a better financial outcome over a ten-year period. However, it's important to consider your client's tax status and wider circumstances. The analysis in this document achieves a particular objective and only considers the ongoing tax treatment of the investment returns. There may be other reasons to use one product over another which have not been considered for the purposes of this case study.

The case study examples and calculations are for illustrative purposes only. The figures used have been generated using our ***General Investment Account - Ongoing Tax Comparison Tool***, that can be found on our website, and should be taken as illustrative only. The examples deal with the accumulation of wealth and do not consider the impact of withdrawals throughout the life of the onshore bond.

Your clients' investments may fall or rise in value and they may not get back what they put in.
This document is based on Quilter's interpretation of the law and HM Revenue and Customs practice as at February 2026.
We believe this interpretation is correct, but cannot guarantee it. Tax relief and the tax treatment of investment funds may change.
The value of any tax relief will depend on the investor's individual circumstances.

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