The importance of investing for the long term

Investing with a long-term outlook is the best way for you to reduce the impact of stock market fluctuations and to grow your investment over time.

Over the long term, there is an upward trend of returns from equities and bonds, despite the short-term volatility caused by major events.

Past performance is not a guide to future performance and may not be repeated. Investment involves risk. The value of investments and the income from them may go down as well as up and investors may not get back the amount originally invested.

Source: Quilter Investors as at 31 December 2022. Total return in pounds sterling over period 31 December 1992 to 31 December 2022. Based on an initial investment of £10,000. Global equities is represented by the MSCI All Country World Index; UK equities is represented by the FTSE All Share Index; Global bonds is represented by the Bloomberg Global Aggregate Index; UK Gilts is represented by the FTSE Actuaries UK Conventional Gilts All Stocks Index; and Cash is represented by the Bank of England Base Rate. The information provided is for illustrative purposes only and doesn’t represent the past performance of any particular investment. It is not possible to invest directly into an index.

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