

Disclaimer

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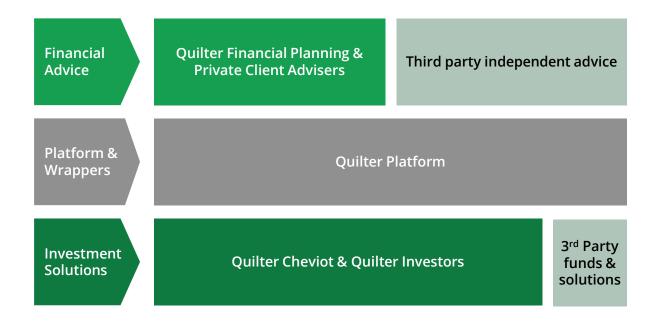


Quilter: A leading, UK-centric full service wealth manager

Business snapshot

- Leading UK and cross-border wealth manager with £100bn+ of customer assets
- Advice-led investment solutions to affluent customers in the UK and selected international markets
- LSE and JSE listed, with £2.2bn market cap¹
- A proven track record, with scale in a growing market, and momentum for future profit growth
- Developing "business optimisation" plans –
 will update market March 2019

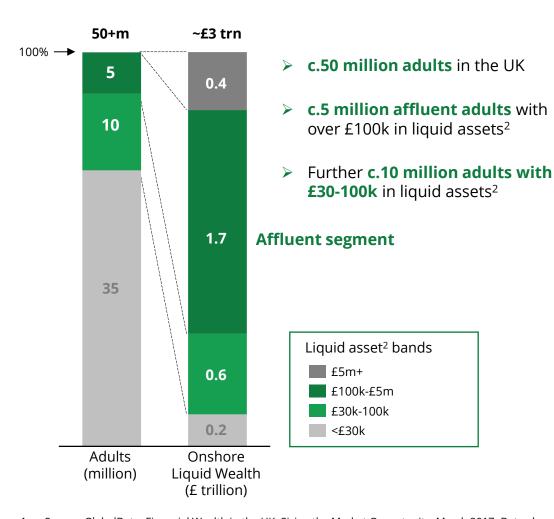
Business model



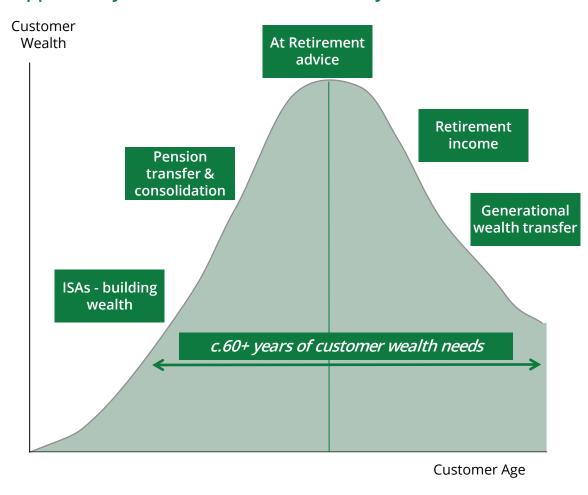


We meet the changing needs of our target customers over their life cycle

c.5 million affluent adults with £1.7 trillion wealth1



Opportunity to serve customers for c.60 years



1. Source: GlobalData, Financial Wealth in the UK: Sizing the Market Opportunity, March 2017. Data shown for 2017 forecast.



^{2.} Liquid assets includes cash/deposits, ordinary stocks and shares, government and other bonds and other collective investment schemes.

Quilter has scale and leading position in chosen capabilities

Comparison with listed UK peers

	Total AuMA¹ (£bn)	
Quilter	£117bn³	
St. James's Place	£97bn	
Standard Life Aberdeen ⁴	£61bn	
Hargreaves Lansdown	£92bn	
Rathbones	£40bn	
Brewin Dolphin	£40bn	

Advice		Platforms		Solutions	
Restricted (CF30's) ²	Independent advisers	Advised Platform	International	Multi-asset	Discretionary
2,323	4,000+ firms	£52bn AuA	£19bn AuA	√ £18bn AuM	✓ £24bn AuM
4,206		Restricted only platform		√	Rowan Dartington
95	√	\checkmark		√	SL Wealth
156		Direct platform		√	
n.a.					√
422					√

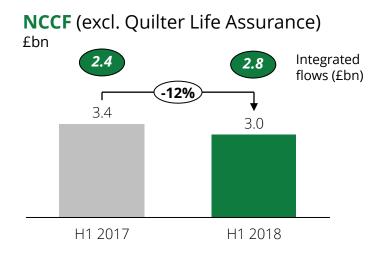


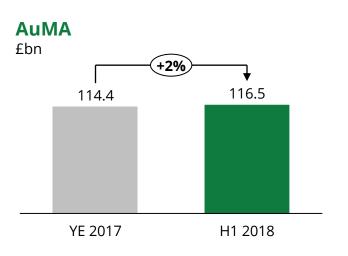
Indicates capability and scale within capability

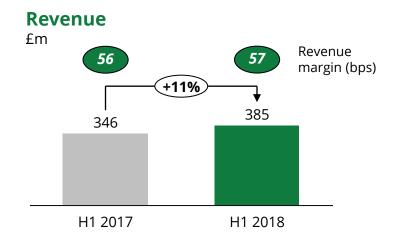
- 1. Includes closing AuA and / or closing AuM for competitors as at June 2018.
- 2. FT Top 100 financial advisers 30-June 2017 includes all CF30's for businesses, not only financial adviser, such as Quilter Cheviot investment managers. 46 CF30s related to Single Strategy Business excluded from Quilter CF30's.
- B. Total Quilter closing AuMA includes Heritage, Quilter Financial Planning and intra-group eliminations.
- 4. Retained UK Platform AuA post Phoenix Group deal.

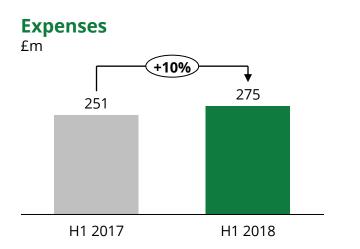


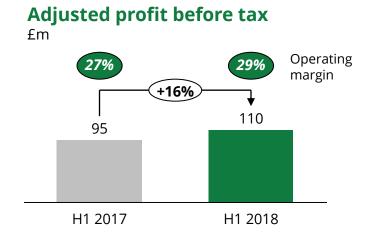
Operational performance – H1 2018 results

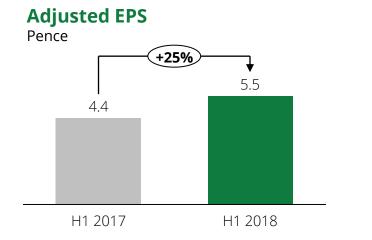








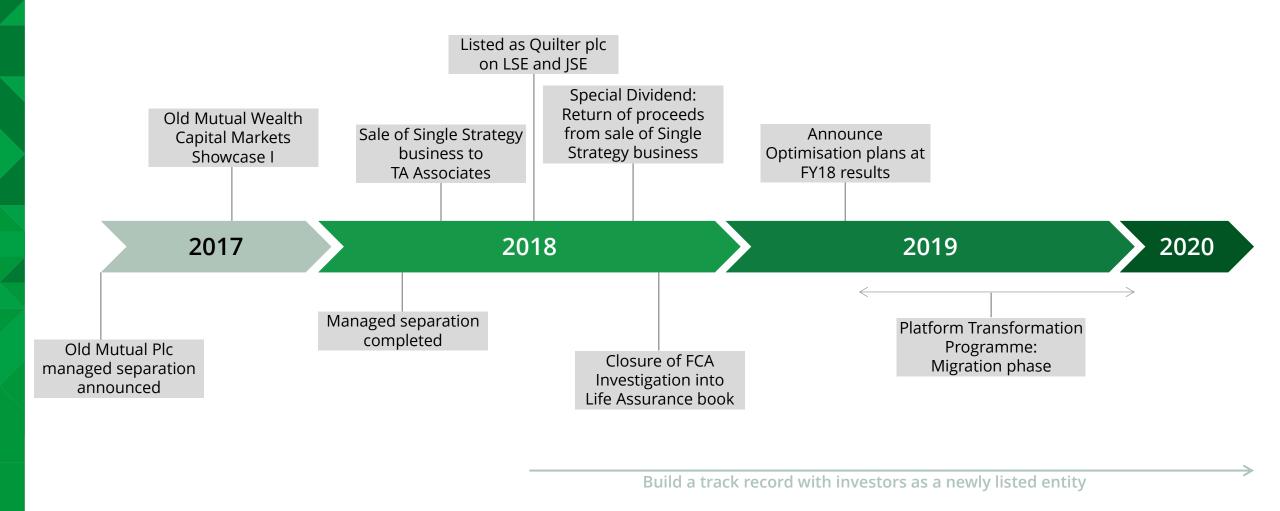






^{1.} Includes Quilter Life Assurance.

Our journey to date





Quilter scorecard 2018

Financials and operations:

- ✓ Inaugural Interim Results announced ahead of consensus
- ✓ Growth in integrated flows
- Optimisation on track announcement in March
- ✓ Platform Transformation
 Programme remains
 on track, on time, on budget
- Financial Adviser School repurposed
- √ 11 Private Client Adviser acquisitions completed

Capital and markets:

- ✓ Day 1 balance sheet
- Bank debt issued and repaid
- ✓ Tier 2 bond issued
- ✓ 10% IPO successfully completed
- ✓ Sale of single strategy business completed, earlier than expected
- ✓ £221m special dividend paid

Governance:

- ✓ Board complete
- Financial procedures and controls in place
- ✓ IR programme established
- ✓ FCA investigation closed



Quilter investment case

A unique combination of capabilities, scale and market positions

Full service wealth manager providing choice and delivering good customer outcomes Leading positions across one of the world's largest wealth markets with strong structural growth drivers Multi-channel proposition and investment performance driving integrated flows and long term customer and adviser relationships Attractive top-line growth and the opportunity for operating leverage 5 Strong balance sheet with low gearing and improving cash generation to drive shareholder returns



